

# Back-in-Stock Notification

## Magento 2 Module — Complete User Guide

*Turn Out-of-Stock Into Recovered Sales — Every Screen, Every Button, Step by Step*

Add a “Notify me when it's back in stock” form to every out-of-stock product. Customers leave their email; the moment you restock the product they are automatically emailed that it's available again — recovering sales you would otherwise lose. Includes optional double opt-in, one-click unsubscribe, a customer account list, an admin subscriptions grid with bulk actions, per-minute email rate limiting and auto-expiring subscriptions. Hyvä-native and Luma compatible, part of the eTechFlow suite and also available on its own.

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## 1. Introduction

Back-in-Stock Notification recovers the sales you lose every time a product sells out. Instead of a dead-end “Out of Stock” page, shoppers see a “Notify me when it’s back in stock” form. They leave their email; the moment you restock that product, the module automatically emails every waiting customer that it’s available again — bringing them straight back to buy.

You control the whole flow from the admin: an optional double opt-in step, a per-minute send rate limit, auto-expiring subscriptions, the notification email template, and a full subscriptions grid with bulk actions (Notify Now, Cancel, Delete). The module is Hyvä-native (and Luma compatible) and is licensed through the eTechFlow portal. This guide covers configuring the module and taking it through a live out-of-stock to notified cycle.

## 2. Configuration

All settings live under Stores → Configuration → eTechFlow → Back-in-Stock Notification, in the groups below. Click Save Config after any change.

### 2.1 General Settings

General Settings

|                                                                  |     |                  |
|------------------------------------------------------------------|-----|------------------|
| Module Enabled<br><small>(store view)</small>                    | Yes | Enabled          |
| Email Rate Limit (per minute)<br><small>(store view)</small>     | 60  | Email Rate Limit |
| <small>Max notifications sent per minute. Default 60.</small>    |     |                  |
| Subscription Lifetime (days)<br><small>(store view)</small>      | 180 | Lifetime (days)  |
| <small>Auto-expire unfulfilled subscriptions. 0 = never.</small> |     |                  |
| Require Double Opt-In<br><small>(store view)</small>             | No  | Double Opt-In    |

Figure 1 — General Settings.

**[ Module Enabled ]** The master on/off switch. Yes = the “Notify me” form renders on out-of-stock product pages and notifications are sent. No = the module does nothing.

**[ Email Rate Limit (per minute) ]** The maximum number of back-in-stock emails sent per minute, so a big restock doesn’t flood your mail server or trip spam limits. Default 60.

**[ Subscription Lifetime (days) ]** Unfulfilled subscriptions auto-expire after this many days (a customer who subscribed months ago probably no longer wants the alert). 0 = never expire. Default 180.

**[ Require Double Opt-In ]** Yes = the subscriber must click a confirmation link in a first email before the subscription becomes active (protects against typos and abuse). No = the subscription is active immediately.

## 2.2 eTechFlow Suite Integrations

These toggles unlock richer behaviour ONLY when the matching eTechFlow module is also installed. With none installed the module works perfectly on its own — leave them at No if you're running Back-in-Stock standalone.

The screenshot shows a configuration interface with two main sections: "eTechFlow Suite Integrations" and "Notifications".

**eTechFlow Suite Integrations**

- Use NDE Eligibility Rules** (store view): A dropdown menu with "No" selected.
- Include BED ETA in Email** (store view): A dropdown menu with "No" selected.
- Allow Per-Pickup-Store Subscriptions** (store view): A dropdown menu with "No" selected.

**Notifications**

- Sender** (store view): A dropdown menu with "General Contact" selected.
- Email Template ID** (store view): A dropdown menu with "etechflow\_bisn\_back\_in\_stock" selected. Below the dropdown, it says "Default: etechflow\_bisn\_back\_in\_stock".

Two orange callout boxes are present:

- A box labeled "Suite Integrations" with an arrow pointing to the three integration toggles.
- A box labeled "Email sender + template" with an arrow pointing to the "Sender" and "Email Template ID" dropdowns.

Figure 2 — eTechFlow Suite Integrations and the Notifications group.

**[ Use NDE Eligibility Rules ]** Only effective when ETechFlow\_NextDayEligibility is installed. Yes = use NDE's rich rules to decide whether a product truly counts as "back in stock" before notifying.

**[ Include BED ETA in Email ]** Only effective when ETechFlow\_BackorderEtaDisplay is installed. Yes = add the expected-back date to the notification email ("expected back on ...").

**[ Allow Per-Pickup-Store Subscriptions ]** Only effective when ETechFlow\_InStorePickup is installed. Yes = let customers subscribe for stock at a specific pickup store, not just overall availability.

## 2.3 Notifications

Control who the back-in-stock email comes from and which template it uses (same group, Figure 2).

**[ Sender ]** The store email identity the notification is sent from (e.g. General Contact, Sales, Customer Support) — configured under Stores → Configuration → General → Store Email Addresses.

**[ Email Template ID ]** The transactional email template used for the "back in stock" message. Default etechflow\_bisn\_back\_in\_stock. Point it at a custom template (Marketing → Email Templates) to fully brand it.

### 3. Managing Subscriptions in the Admin

Every customer who signs up for a back-in-stock alert appears in a dedicated admin grid, where you can search, filter and act on them in bulk.

#### 3.1 Open the Back-in-Stock Manager

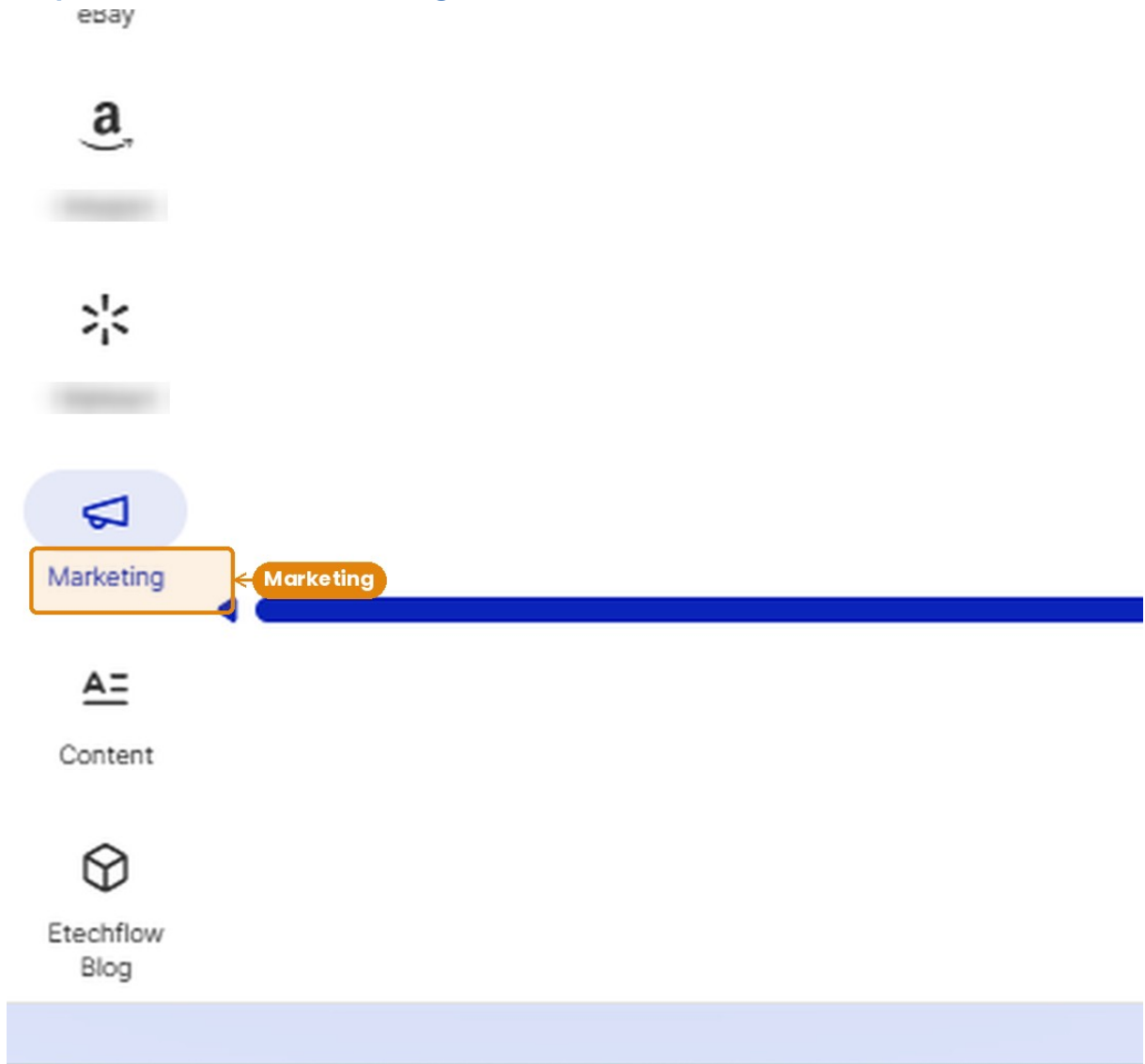


Figure 3 — In the admin sidebar, open the Marketing menu.

|                   |               |      |
|-------------------|---------------|------|
|                   |               |      |
| Search Synonyms   |               | 404  |
| EtechFlow Sitemap | Popup Rules   | Con  |
|                   | Reports       |      |
|                   | Configuration |      |
| Product Content   |               | Met  |
| Reviews           |               | Met  |
| Pending Reviews   | Back-in-Stock | Met  |
|                   | Back-in-Stock | Plar |
|                   | Subscriptions |      |
|                   | Configuration |      |
|                   |               | AI S |
|                   |               | AI S |
|                   |               | Con  |

Figure 4 — Under Marketing → ETechFlow Back-in-Stock, choose Subscriptions (or Configuration to jump back to the settings).

## 3.2 The Subscriptions Grid

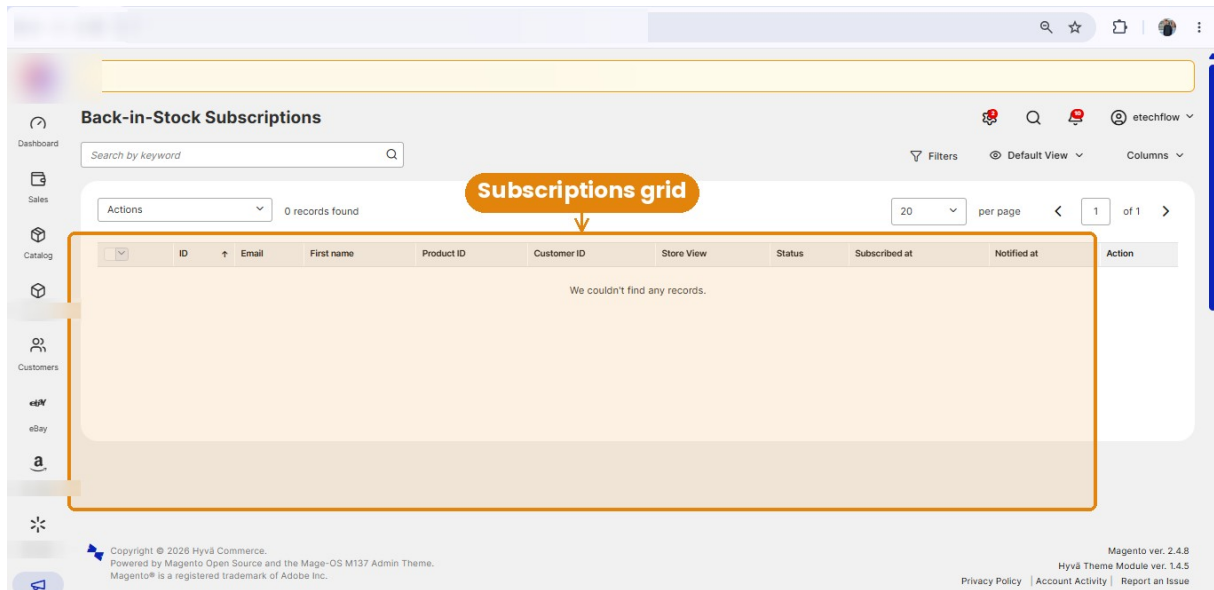


Figure 5 — Back-in-Stock Subscriptions: every sign-up with its email, product, status and dates. (New store, so it's empty here.)

**[ Grid columns ]** ID, Email, First name, Product ID, Customer ID, Store View, Status, Subscribed at, Notified at — an at-a-glance view of who is waiting for what.

**[ Search by keyword / Filters / Columns ]** Search across the grid, filter by any field (e.g. all subscribers of one product), and show/hide columns.

**[ Actions (bulk) ]** Select rows and apply a bulk action: Notify Now (send the back-in-stock email immediately, without waiting for a restock), Cancel (mark the subscription cancelled) or Delete (remove it).

**[ Status ]** Pending (awaiting double-opt-in confirmation), Active (waiting for the restock) or Notified (the email has been sent).

## 4. How It Works — From Out-of-Stock to Notified

Here is the full lifecycle, exactly as you'd test it. This is the single most important end-to-end check.

## 4.1 Set a Product Out of Stock

Customers

Xhorse Condor Mini Plus II 4.5mm Dimple Key Cutter (Internal) - XCDU45

Google Product Category [global]

Product Name [store view] Xhorse Condor Mini Plus II 4.5mm Dimple Key Cutter (Internal) - XCDU45

SKU [global] KS02851

Apply Add To Quote [global] No

Price [global] £ 29.15

Advanced Pricing

Tax Class [website] Taxable Goods

Sync to Meta [store view] Yes

Quantity [global] 0

Advanced Inventory

Stock Status [global] Out of Stock

Weight [global] 0.05 kgs This item has weight

Set Quantity to 0

Stock Status: Out of Stock

Figure 6 — In Catalog → Products, open a product and set Quantity to 0 and Stock Status to Out of Stock, then Save.  
(The “Notify me” form only appears on out-of-stock products.)

## 4.2 The Product Page

10% OFF | USE CODE: 15110

Search entire store here...

£ British Pound | My Account | Cart

CAR KEYS & PARTS | HOUSE KEYS | TOOLS | VEHICLE MAKES | BIKE KEYS & PARTS | SUNDRIES | BRANDS

FIND YOUR PARTS

Xhorse Condor Mini Plus II 4.5mm Dimple Key Cutter (Internal) - XCDU45

Write a review

Was £34.98 Now **£21.78**

Excl. VAT: £18.15

Earn 10 Reward Points

Out of Stock

Product Code: KS02851

- 4.5mm internal dimple cutter to suit the Xhorse Condor Mini Plus II key cutting machine.
- Supported profiles: ABUS, Magnum, RB-Locks, Yale, Mul-T-Lock.
- Genuine Xhorse part - XCDU45.

Pay with Pay

Pay Pal

FIND YOUR CAR KEY PARTS

ENTER REG GO

or select manually

Select Make

Select Model

Select Year

Select Parts Required

FIND PARTS

Registration search results are a guide only. Please check the manufacturer's part number, key profile and images match your key before ordering.

WHAT CUSTOMERS SAY

★★★★★ 4.8 out of 5

"So happy that I found... they are now..."

Figure 7 — The storefront product page now shows Out of Stock. Because the item can't be added to the basket, the Back-in-Stock form takes its place.

### 4.3 The “Notify Me” Form

• Genuine Xhorse part - XCDU45.

Pay with Pay

**Pay Pal**

**Notify me when this product is back in stock**

Drop your email and we will email you the moment this product is restocked. One-click unsubscribe in every message.

First name (optional)

Email address \*

**Email address**

**Notify me** **Notify me**

Figure 8 — The “Notify me when this product is back in stock” form: the customer enters their email (and optional first name) and clicks Notify me.

[ **First name (optional)** ] Optional — lets you personalise the notification email.

[ **Email address** ] Required — where the back-in-stock alert is sent. Every email includes a one-click unsubscribe link.

[ **Notify me** ] Submits the subscription. If Double Opt-In is on, a confirmation email is sent first; otherwise the subscription is active immediately.

## 4.4 Subscription Confirmed

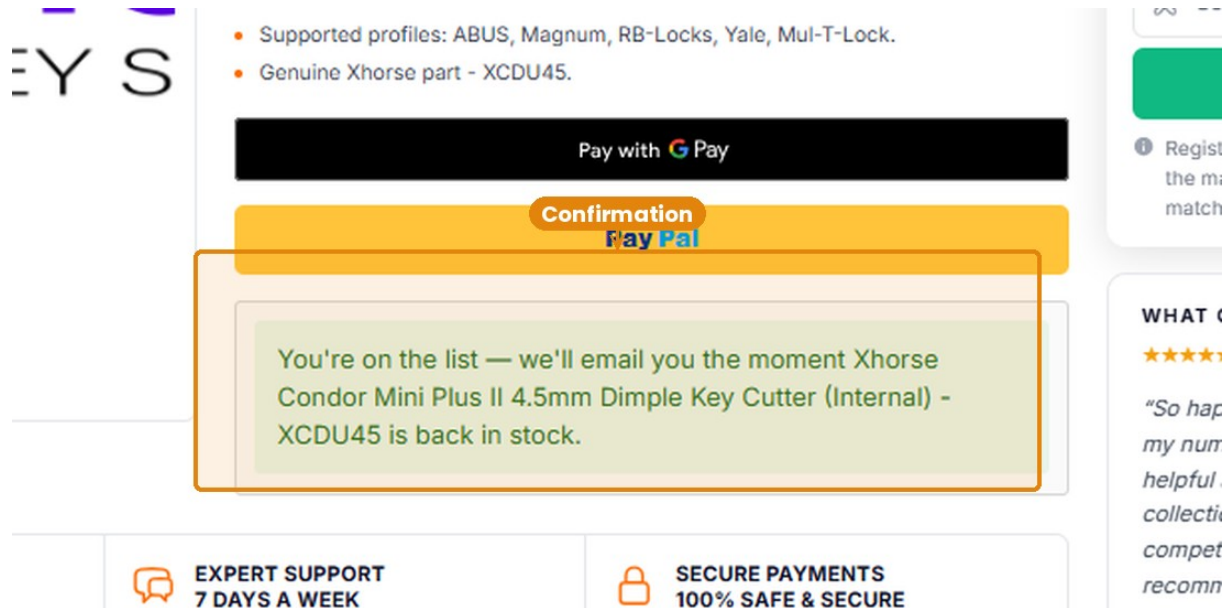


Figure 9 — The confirmation message: "You're on the list — we'll email you the moment [product] is back in stock."  
The sign-up now appears in the admin Subscriptions grid (Figure 5).

## 4.5 Restock & Automatic Notification

When you set the product's stock back to In Stock (Quantity above zero) and save, the module queues a back-in-stock email to every active subscriber of that product. The queue is sent by Magento cron, respecting the per-minute Email Rate Limit; to send immediately during testing you can run:

```
php bin/magento cron:run
```

Each subscriber receives the branded "back in stock" email with a link straight to the product, and their row in the Subscriptions grid flips to Notified. That's the full cycle — an out-of-stock visitor turned into a recovered sale, automatically.

## 5. Support & Contact

For help with Back-in-Stock Notification, licensing, or installation, contact eTechFlow support. We respond to licence and configuration questions and can assist with setup on request.

Email: [support@etechflow.com](mailto:support@etechflow.com)

Website: <https://etechflow.com>